

# Levels and Benefits of Partnering with Napa Valley College and the Napa Valley College Foundation



## Platinum Level Partner \$25,000

- Partner's logo to appear on select print materials—special event banners, programs, and other media recognition opportunities.
- Partner's logo and business name to appear in Annual Virtual Recognition Honor Roll.
- Ticket packages to select special events.
- Exclusive invitation to a sponsor partner reception/VIP event hosted by Napa Valley College President.
- Partner's name to appear on web content/social media.
- Partner's community benefit program to be shared via press release, social media, and web content story.
- Special invitation to participate in college career expositions.
- Feature story in the Foundation's Annual Impact Report.

## Gold Level Partner \$15,000

- Partner's logo to appear on select print materials—special event banners, web content, social media, and other media recognition opportunities.
- Partner's logo and business name to appear in Annual Virtual Recognition Honor Roll.
- Partner will be acknowledged in press release.
- Ticket packages to select special events.
- Exclusive invitation to a sponsor partner reception/VIP event hosted by Napa Valley College President.
- Special invitation to participate in college career expositions.

## Silver Level Partner \$10,000

- Partner's logo to appear on appropriate print materials—special event banners, programs, and other media recognition opportunities.
- Partner's logo and business name to appear in Annual Virtual Recognition Honor Roll.
- Exclusive invitation to a sponsor partner reception/VIP event hosted by Napa Valley College President.
- Partner name to appear on web content/social media.

## Bronze Level Partner \$5,000

- Partner's logo and business name to appear in Annual Virtual Recognition Honor Roll.
- Exclusive invitation to a sponsor partner reception/VIP event hosted by Napa Valley College President.
- Partner name to appear on web content/social media.



# Alfredo's Story: Giving Back to the Napa Valley Community



“Last semester was one of the most difficult ones, as I took micro-biology in the wine program. I have a dream of starting my own vineyard, but this class was not easy. As a father and husband, I face different challenges than other students. But thanks to the College, I was lucky to be one of only a few students who passed the class. And thanks to the scholarships, I can continue studying and achieving my dreams.”

Alfredo is now in a position to make his career dreams come true and give back to his community, thanks to the generosity of sponsor partners like you. Your partnership funds allow students like Alfredo to pay it forward.

In the words of Napa Valley College President Dr. Torence Powell: “As a former community college student and a first- generation college graduate, I have dedicated my career to student success— because that’s my story and I know what it means firsts hand. In my first few months here at the College, I’ve been overwhelmed by the stories of generosity, of businesses like yours who opened your hearts to the students who need help most.”



## The Impact of Your Partnership

### **\$25,000 Partnership Investment:**

- Provides 3 students with student housing for 1 year.
- Provides 12 students with all the books and supplies needed for 1 year.
- Provides 25 students with roundtrip transportation to classes for 1 year.
- Purchases 50 laptops for 50 students.

### **\$15,000 Partnership Investment:**

- Provides 1 student with student housing for 1 year.
- Purchases all the books and supplies needed for 2 students for 1 year.
- Provides 2 students with transportation for 1 year.
- Underwrites the purchase of 1 laptop for 3 students.

### **\$10,000 Partnership Investment:**

- Provides 1 student with student housing for 1 year.
- Purchases all the books and supplies needed for 1 student for 1 year.
- Purchases a laptop for a deserving student.

### **\$5,000 Partnership Investment:**

- Purchases all the books and supplies needed for 1 student for 1 year.
- Provides 2 students with roundtrip transportation to classes for 1 year.
- Purchases 2 laptops for 2 students.

## Our Mission

To provide every Napa Valley College student with access to the resources they need for an exceptional educational experience.

- ✱ We connect students with the resources of the community, providing for them and empowering them to succeed.
- ✱ We engage the Napa Valley community by cultivating relationships, leveraging partnerships, and harnessing generosity for Napa Valley College.



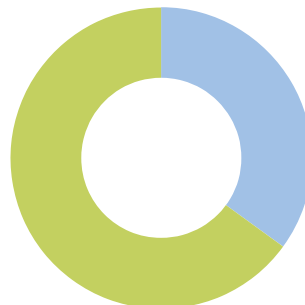
## Our Students

Students 2020–21



- Female: 60%
- Male: 40%

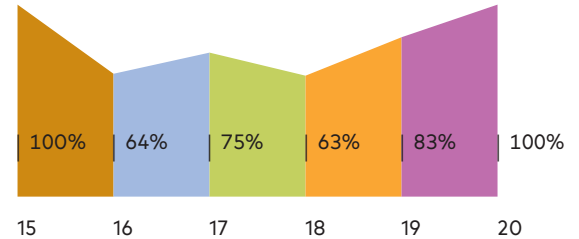
1st Gen Students 2020–21



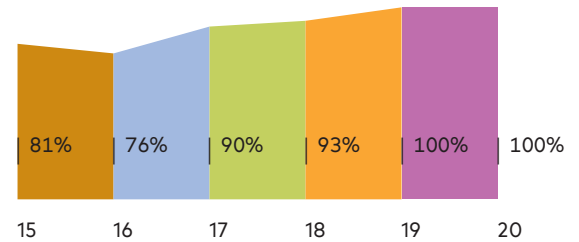
- First generation: 35%
- Others: 65%

## Job Placement

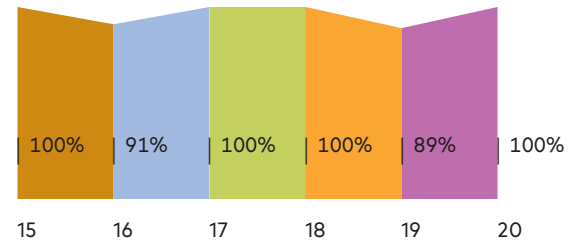
Machine Tools Placement 2015–20



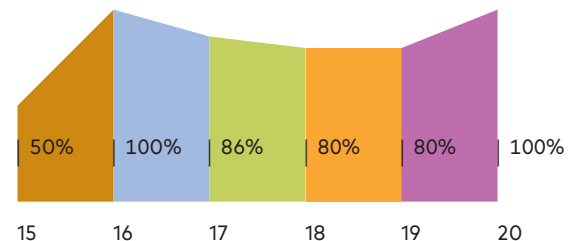
Registered Nursing Placement 2015–20



Respiratory Care Placement 2015–20



EMT Placement 2015–20



# Your Brand Visibility



## Instagram

Followers: **2,910**

Reach: **7,898** accounts viewed in a 30 day period

## Facebook

Likes: **5,006**

Reach: **22,216**

## Twitter

Followers: **1,704**

Impressions: **743**

## Social Advertisements

Reach: **46,864** accounts saw our paid advertisements

Impressions: **141,051** times our ads were on screen for a view



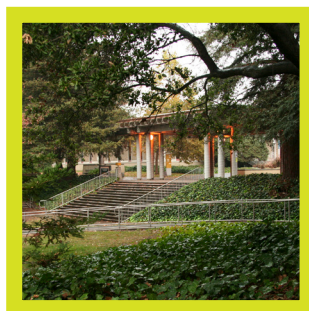
## Partner With Us

Donate online via our secure website:  
[napavalley.edu/AboutNVC/Foundation](http://napavalley.edu/AboutNVC/Foundation)

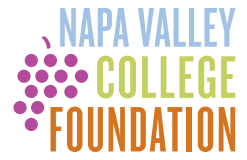
Please make checks payable to:  
Napa Valley College Foundation

Mailing address:  
Napa Valley College Foundation  
2277 Napa-Vallejo Hwy  
Napa, CA 94558

For more information or to discuss  
your gift, please contact Jessica  
Thomason, Executive Director, at  
[Jessica.thomason@napavalley.edu](mailto:Jessica.thomason@napavalley.edu) or  
(707) 256-7509.



# Sponsorship Commitment Form



Please select a sponsorship partner level from below and return the enclosed commitment form to ensure proper recognition and delivery of benefits. If you would like to discuss an alternative level of support, please contact Jessica Thomason at (707) 256-7509 or [Jessica.thomason@napavalley.edu](mailto:Jessica.thomason@napavalley.edu).

## Partner Sponsor Level:

- Platinum Level Partner \$25,000       Gold Level Partner \$15,000  
 Silver Level Partner \$10,000       Bronze Level Partner \$5,000

Partner Sponsor Name: \_\_\_\_\_  
*Please list as name should appear in all recognition materials.*

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Method of Payment:  Check  Visa  MasterCard  AMEX  Invoice

CARD# \_\_\_\_\_ Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Address: \_\_\_\_\_

Billing City/State/Zip: \_\_\_\_\_

### Please return form with payment to:

Napa Valley College Foundation  
2277 Napa Vallejo Highway  
Napa, CA 94558  
Email: [Jessica.thomason@napavalley.edu](mailto:Jessica.thomason@napavalley.edu)

### For more information contact:

Jessica Thomason, Executive Director  
[Jessica.thomason@napavalley.edu](mailto:Jessica.thomason@napavalley.edu)  
(707) 256-7509

*Checks should be made payable to: Napa Valley College Foundation  
Organization Tax ID #: 23-7003565*

