

Napa Valley College Foundation Impact Report

Fall 2023



A Letter from the Board President and Executive Director

Dear Friends,

As we move beyond the challenges of the last three years and welcome new leadership at the College, your Napa Valley College and Foundation are thriving. We thank our donors and community partners for their generosity and support.

Building on the Wine Spectator Scholarship Foundation's recent commitment of a \$10 million gift in support of wine education, we are planning a campaign to create a new, world-class Hospitality and Training Center that will transform how we prepare students for the Napa Valley economy and beyond. This effort has already been boosted by significant gifts from wine leaders and growers, and we look forward to sharing more details with the community in the coming months.

Our wine program also received a major gift from a local vintner, allowing us to replant the College's four-acre teaching vineyard to the highest viticultural standards.

In July, we celebrated the Topping Out ceremony for our River Trail Village, our new 464-bedroom and 116-unit affordable student, faculty, and staff housing project on campus, resulting from a \$31 million grant provided by the state.

Our students continue to benefit from the community's support of our growing scholarship program. These funds are critical for our students, providing essential and emergency needs and other services that keep students enrolled and attending classes.

Finally, our Napa Valley College Annual Fund continues to grow, even as the importance of the Fund continues to expand. Last year, we met our ambitious goal, but the need is ever greater, and we are grateful for your continued commitment to the Foundation.

Once again, these accomplishments directly result from your generosity and support of our work. In these pages, you will find the stories demonstrating the impact of your gifts, showing how your support of the Foundation and the College matters most to our students and, in turn, our Napa Valley community.

With gratitude,
Malcolm de Sieyes & Jessica Thomason



Jessica Thomason, Executive Director, and Malcolm de Sieyes, Board President, at the NVC Storm Cup, fundraising event for student athletes.

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Who We Are

Our mission is to provide every Napa Valley College student with access to the resources they need for an exceptional educational experience.

Our Impact

For many Napa Valley College students, a higher education would not be possible without the financial assistance provided by the Napa Valley College Foundation.

We



Harness the power of community giving to ensure that no one is denied an education due to lack of financial resources.



Raise funds to fill the gap when state funds are not enough to meet all our students' needs and assist with tuition costs, school supplies and living expenses.



Connect students with resources and services that may otherwise be unknown to them to help empower them to meet their full educational potential.



Provide resources and opportunities for our diverse students to help empower them to succeed.

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- Emily Eckerman, Development Associate
- Joann Mahaffey, Annual Giving Manager

A Conversation with Dr. Torence Powell, Superintendent/President of Napa Valley College

Q. As you embark on your second year as Superintendent/President of Napa Valley College what about the College has impressed you most?

A: I'm so impressed by the College's commitment to student success, particularly our disproportionately impacted students. The innovation that occurs in the classroom, the commitment to quality instruction, the support services that ensure students have a sense of belonging, these are not easy things to do, but we do them well!

I'm also impressed by just how integral NVC is to the entire Napa Valley. The College is one to two degrees of separation from most residents in the County, and the stories of how NVC has helped students transfer to four-year colleges, advance in their careers, or gain life skills are truly remarkable.

Q. Can you give us a summary of some of the most significant accomplishments in your first year at the College?

A: This year we have improved our College operations and operational efficiencies to build our fiscal reserves, so we are in a strong financial position. We are also moving very quickly towards being a 24-hour, full-service campus. Student housing will be completed in less than 12 months, and with students in residence our entire campus will transform. This will be a dramatic shift from COVID and post-COVID NVC—we have more

on ground sections, a growing Student Life program and comprehensive support services that are drawing students back on campus, which improves their performance in the classroom.

Q. What is your vision for the College in the next 3-5 years?

A. NVC has the potential to be the preeminent higher education institution in the North Bay, and my vision is to see that become a reality. We are already a top-tier college in the classroom, with our low faculty to student ratios and unique programs like the Viticulture and Winery Technology program. I envision NVC becoming a destination college for students within our region, as well as internationally. In both instances, student housing greatly increases the accessibility to and appeal of NVC. We are well positioned to achieve this vision!

Q. Where are the opportunities for donors to have a real impact at the College?

A. I love this question! My answer is twofold. I would categorize opportunities for donor impact into two broad categories: improvements in our college facilities and increased resources directly to students.

We have an aging campus with several infrastructure needs, particularly in our Viticulture and Winery Technology program. The VWT program partially resides in the oldest building on campus, which is a repurposed storage shed! We need to mod-



ernize this facility to ensure we can provide the instructional facilities that match the quality of our curriculum. To that end, we are in the early stages of a capital campaign to fundraise the final portion of a redesigned VWT facility, and this presents an excellent opportunity for donors to contribute.

Our students come to us with many needs, and donors play a large part in helping to ensure student success. Inflation and the rising cost of living have really impacted our students – 64% are considered economically disadvantaged, and they are often put in the incredibly challenging position of balancing their desire to pursue higher education with their need to provide for themselves and their families. Many of these students are food and housing insecure, and the psychological cost to them is significant. Almost 1 in 5 of our students are homeless or housing insecure, with over 50% of students experiencing some form of food insecurity within a 30-day period.

Q. Why is donor support and the Napa Valley College Foundation important to the College's mission?

A. The Foundation is an essential partner in helping us grow our financial resources to achieve our mission. The California Community College system is an incredibly lean institution, and the things we are able to accomplish with the resources we have are nothing short of remarkable. We are not resourced like the University of California or California State University systems, so we rely upon our donors and our Foundation to help us fund the gaps.

We are the largest, most impactful public higher education system in the world, we have open access, and we transform lives. An investment in Napa Valley College Foundation is a direct investment into the Napa Valley economy and the community. The support of our donors and Foundation helps make dreams come true.

Q. What is a fun fact about you that people are surprised to learn?

A. Most people are surprised to learn that I've run 4 marathons, as well as over 20 half marathons! I'm a bigger guy so I don't really fit the typical distance runner mold, but I've run the LA Marathon 3 times, as well as the California International Marathon (CIM) once. I'm scheduled to run the CIM again this December, so wish me luck!

Napa Valley College and Foundation Happenings



New Beginnings Celebration

It was a day of learning, honoring, and celebrating New Beginnings as our community joined together to officially welcome Dr. Torence Powell as Napa Valley College's 10th Superintendent and President. The official welcome event took place on Thursday, March 23rd on campus at the Performing Arts Center. Hundreds from our college and the Napa community joined in paying tribute to Dr. Powell's accomplishments and celebrating his leadership.



Teaching Vineyard

As a Foundation, we ensure all College programs have the resources they need for student learning. When our vineyard became infected with grapevine red blotch virus, Foundation donor, Darioush Khaledi, stepped up and provided funds to replant the vineyard and meet the need so students could continue their studies in viticulture at the College's teaching vineyard. Thanks to his support and discussions when he visits the vineyard, students are gaining hands-on experience and broadening their knowledge.

DARIOUSH



Leadership Donor Tour and Wine Reception

On Thursday, March 23, 2022, Dr. Torence Powell led a special campus tour and hosted a wine reception for President's Circle members, board members and community leaders, prior to his official Welcome Ceremony as the College's 10th President and Superintendent.

JLD Ag Fund Exhibit Celebration

The Napa Valley College Foundation and the Jack L Davies Agricultural Land Preservation Fund hosted a reception for NVC faculty, board members and community leaders, to celebrate the Napa County Agricultural Preserve exhibit, that was displayed in the lobby of the McCarthy Library. The exhibit celebrated the establishment of the Volker Eisele Scholarship, which honors the legacy of long-time land protection advocate and vintner, Volker Eisele.



Silverado and KLS Properties Visit Winery

On June 6th, 2023, the NVC Foundation and Napa Valley College Teaching Winery hosted 50 hospitality professionals from Silverado and KLS properties across the globe. Guests were given an overview of the College's Wine, Viticulture, Hospitality and Culinary programs, met with students and staff, and enjoyed a tasting of student wines. Silverado and KSL awarded \$2,500 to the Foundation for a scholarship for a student studying in the Wine Program.

Holiday Party

It's a well-loved annual tradition for the Foundation to host donors, community members, College leadership, and friends to celebrate the season and accomplishments of the year. In December 2022 we shared our gratitude with nearly 100 guests at Napa Valley Country Club.



Jeff Dodd, NVC Trustee, Malcolm de Sieyes, NVCF Board President, Senator Bill Dodd and Jessica Thomason, NVCF Executive Director

The Vision for Wine Education in the Napa Valley: A Wine Education Complex transforms a good wine education school into a world-class wine education complex with a world-class learning environment.

Phase I Fully Funded!
Set to break ground in 2024 with construction of the Wine Spectator Wine Education Center classroom building.

Napa Valley is the nation's epicenter of culinary tourism, and the hospitality industry is by far the world's largest employment sector. The future is bright with opportunity for our students, as the industry continues to merge the practice of wine hospitality, marketing, and culinary skills.

Building on the generosity of the Wine Spectator Scholarship Foundation's lead \$10 million gift to build Phase I of the Complex, in 2023 the College re-envisioned its plans for completion of Phase II by adding a new culinary hospitality and wine sales training center. The Hospitality Training Center will combine elements of our wine marketing and culinary/tasting programs and provide students with access to a new educational Food & Wine Pathway, helping to fill the many career opportunities, locally and globally.

Wine Spectator



The Winery Chef Certificate Program:

Designed to be taught in the new Hospitality Training Center, this new program will prepare students to meet industry demands for hospitality related jobs in the Valley. There are more than 700 wineries in the Napa and Sonoma County area, most of which do not yet have a food program. Wineries of all sizes are seeking trained chefs who can create and deliver a food tasting program to pair with wine tasting.

In response to this demand and feedback from our industry partners, the College and Foundation have embarked on a campaign to raise \$4 million to complete the Wine Education Center Complex with construction of the Hospitality Training Center. Join your community college and our partners as we embark on this journey together.

For more information, please contact NVC Foundation Executive Director, Jessica Thomason by calling (707) 256-7509 or emailing Jessica.thomason@napavalley.edu.

Phase II JOIN US!
On a campaign to raise \$4 million to complete the Complex with construction of a Hospitality Training Center.



"Napa Valley College is a vital resource for our community."
—Warren Winiarski, Founder of Stag's Leap Wine Cellars



"The wine program at Napa Valley College is an invaluable resource both to students and to the wine industry."
—Doug Shafer, Vintner



"The Wine Education Complex will provide facilities essential for hands on experience to those looking to further their education in the wine industry. It will foster student and teacher interaction that is unlike any other learning experience for this industry."
—Michael Baldacci, Winemaker, Baldacci Family Vineyards



"Napa Valley College's wine program is crucial to so many of us. The positive impact that the College makes in our wine industry is immeasurable."
—Karen Fontanella, Fontanella Family Winery, NVC Foundation Board Member

Thank You to Our Supporters*

President's Circle

The cornerstone of our philanthropic efforts is The President's Circle Giving Society, made up of generous donors who contribute \$1,000+ annually. This group provides critical resources the College needs to educate, guide, and prepare the next generation of Napa Valley leaders. President's Circle members are invited to unique events with NVC Superintendent/President Dr. Torence Powell and receive a variety of special recognition opportunities throughout the year.



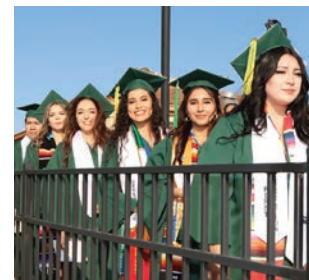
\$25,000+

Estate of Evelyn Allen
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Wine Spectator Scholarship Foundation

National Board for Respiratory Care
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\$5,000-\$24,999

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Sharyn Barthes
Jason Bell
Anne Benscoter
Theodore "Ted" Blanckenburg
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Karen Winograde
Joseph & Lisa Winograde
Hilary Winslow
Robyn Wornall
Jennifer Yamakawa
Lisa Yanover
Bobbie & Kurt Yeiter
Linda & Ronald Young

*Reflects gifts made
July 1, 2022 – June 30, 2023.



Donor Spotlight Congressman Mike Thompson

Congressman Mike Thompson shares his thoughts on Napa Valley College and the importance of giving.

Why is Napa Valley College so special to you?

To our community?

Napa Valley College is where I started my higher education journey. The classes and the teachers here gave me an important and solid foundation for the rest of my education and my career, including serving our district in Congress.

Why do you donate to the college?

Napa Valley College is an important institution in our community. The college has educated thousands of Napa Valley residents and issues certificates and degrees to hundreds of students annually. It has provided students with job training and preparation for four-year universities.

"It is an honor to be an advocate and supporter for the College and its role in providing access to higher education to people in the Napa Valley."

Congressman Thompson represents California's 4th Congressional District. The district includes all of Napa and Lake Counties and parts of Solano, Sonoma, and Yolo Counties.



Dr. Powell, NVC faculty & staff, host Congressman Mike Thompson at the College's Teaching Vineyard.

FY 2023 Highlights

\$17,800,000

Foundation Endowment

78%

Endowment Increase

\$200,000+

donated to the Annual Fund & Programming

\$247,000

in scholarships awarded

219

scholarship recipients

*Your gifts allow us to support our students
in achieving their dreams!*

Our Students

67%

of students are working local jobs and can only attend classes part time.

64%

of our students are considered economically disadvantaged.

30%

of our students come from families that cannot provide any contribution towards the cost of their education.

33%

of our students are the first in their family to attend college.

56%

of our students are female

1 in 5

of our students are homeless or housing insecure.

50%

of students experience some form of food insecurity.

Job Placement

Programs with three-year job placement rates greater than 95%.
Years (2020, 2021, 2022)

- ↑ Registered Nursing
- ↑ Respiratory Care/Therapy
- ↑ Psychiatric Technician
- ↑ Police Academy



The Napa Valley College Foundation is an important partner in providing support to help subsidize future student housing costs. In July, the College reached a construction milestone at the new student housing complex, River Trail Village. Attendees were invited to sign a piece of the roof that will be used to top out the third and final building. River Trail Village will provide affordable housing for Napa Valley College students and is critical to our mission to provide necessary resources to empower students to obtain an exceptional education. **The 580-bed project is set to open fall 2024.**



Scholarships

Scholarships directly provide for student needs and are the College's most vital philanthropic tradition. The generosity of Napa Valley College alumni and friends over the years has enabled the Foundation to grow an effective scholarship program that has benefited generations of Napa Valley College students.

In 2023, the Foundation awarded \$247,000 in scholarships to 219 students.



Luz Robles: NVC Graduate & transfer student to UC Davis

I honestly don't know where I'd be today without Napa Valley College. Without the scholarships and work/study I wouldn't have been able to attend college. This College has prepared me to not just survive, but to thrive at university. I can't express how much this has meant to me. I'm really grateful."



My legacy is helping students achieve their goals through education.

Donna Altes, Napa Valley Foundation Board Member and Scholarship Committee Chair

"The Gasser Foundation Board of Trustees has a long history of supporting Napa Valley College scholarships, to enable students to pursue their higher education goals. We feel this investment in education benefits students and the community."

—Nancy Watt, CEO, The Gasser Foundation.



Thank you to our 2023 Scholarship Committee

- Chair: Donna Altes
- Michael Baldacci
- David Cauble
- Malcolm de Sieyes
- Ginny Humphrey
- Bret Johnson
- Bruce Ketron
- Penny Paul
- Lachlan Reed

Give

Your donation provides limitless possibilities

That's what a gift to the Annual Fund provides our students. Nearly 50% of our students live at or below the poverty level. Some are first-generation students taking night classes after working an all-day shift at a winery. Others are single parents, struggling to balance caring for their children and completing an education. Still others are pursuing a second career to supplement their fixed income.

A gift to the Annual Fund makes a difference, today.

Please make checks payable to **Napa Valley College Foundation**

Mailing address:
Napa Valley College Foundation
2277 Napa-Vallejo Hwy
Napa, CA 94558

Or donate online via our secure website at:
<https://connect.clickandpledge.com/organization/nvcfoundation>



To give via credit card or give monthly, please scan the QR code.

For more information on other ways to give or to discuss your gift, please contact:

Napa Valley College Foundation Executive Director,
(707) 256-7509, Jessica.Thomason@napavalley.edu.

The Napa Valley College Foundation is an independent California nonprofit, public benefit corporation and is tax-exempt as provided by IRS Sec. 501 (c.) 3. Federal ID: 23-7003565
Donations to Napa Valley College Foundation are tax deductible.

Our Mission is to provide every Napa Valley College student with access to the resources they need for an exceptional educational experience.

